



HDO-1601330102010100 Seat No. _____

M. L. W. (Sem. I) (CBCS) Examination

November / December – 2017

Principles of Management

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Write an answer essay type of Question.

1 What do you mean by motivation? Discuss its methods in detail. 10

OR

1 Define the meaning, definition, nature and functions of management. 10

2 Discuss about the globalization in context of management. 10

OR

2 Discuss about the social Responsibilities of Ethics. 10

3 Discuss about the definition, nature and importance of planning. 10

OR

3 Discuss about the process of Communication. 10

4 Write Short notes : (Any **Five**) 25

(1) Describe the system and process of controlling.

(2) Discuss about performance appraisal in detail.

(3) Explain the process of communication at business level.

(4) What do you mean by decision making?

(5) Explain about planning.

(6) Discuss about the process of Departmentalization .

(7) Discuss about Motivation.

5 Attempt the following Questions : (Any **Five**)

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- (1) Discuss the role of manager.
 - (2) Discuss about types of decisions.
 - (3) What is social audit?
 - (4) Write the characteristics of a leader.
 - (5) Explain business ethics in detail.
 - (6) Define leadership.
 - (7) Discuss about training and development.
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